

K-LOVE is important to me on a daily basis but especially when I've needed encouragement. I am also blessed to be able to listen while at work because I work in an environment that allows a radio to play. We have a joyful and uplifting atmosphere which has a direct affect on our interaction with customers. It seems to me that without K-LOVE, the day would be greatly affected negatively because the burdens that each of us carry would be weighing each of us down. It's important to have the blessings and positive input from K-LOVE and the radio staff in order to put our best into our day. This can be an obvious affect or a subtle affect, it depends on the person. I do strongly believe that if K-LOVE is displaced by a LPFM broadcaster, it would have a negative impact on the day of millions of listeners, some who may not even realize it. This is not just a radio station for born again believers, it's a positive influence for everyone.